



CEO/BOARD CHAIR DIALOGUE
January 20-21, 2009 ♦ Tues. 4:00 p.m. – Wed. 4:00 p.m.
Crowne Plaza Phoenix Airport
4300 East Washington, Phoenix, Arizona 95034

Sponsored by
CHRISTIAN COMMUNITY CREDIT UNION
www.myCCCU.com

Facilitators
DR. BOB ANDRINGA, MANAGING PARTNER, THE ANDRINGA GROUP
& CHAIRMAN, CEO DIALOGUES, INC.
DR. FRED LAUGHLIN, PARTNER, THE ANDRINGA GROUP
DR. DALE LEFEVER, PARTNER, THE ANDRINGA GROUP

THE QUESTION: Where do Christian nonprofit CEOs and Board Chairs go to ask the really hard questions...get the really straight answers...from people who really understand what governance practices work today?

THE ANSWER: Join your colleagues for a unique off-the-record dialogue for ministry CEOs and their Board Chairs.

This CEO/Board Chair Dialogue is limited to 12 Teams of the CEO and the Board Chair. *Participation is open to CEOs, presidents, and executive directors of Christian nonprofit organizations—and their board chairs.**

At this unique dialogue you will:

- ➔ **NETWORK**, Interact and learn from other CEO/Chair teams
- ➔ **FOCUS** on your specific CEO/Board partnership by learning as a team
- ➔ **DEVELOP** your own "next steps" in moving your board from good to great
- ➔ **RECEIVE** encouragement and mentoring from our three facilitators—experienced as CEOs, board chairs, authors and consultants to more than 400 nonprofit boards
- ➔ **INVEST** in yourself and your organization at this CEO/Board Chair Dialogue and we'll help you build *Greater Competence and Increased Confidence*

** If the board chair cannot attend, please contact Bob Andringa for approval to invite another board member in his/her place.*

CEO DIALOGUES, INC.
P.O. Box 75161 • SAN CLEMENTE, CA 92673 • PH 949/500-0334 • FAX 949/498-6109
WWW.CEODIALOGUES.ORG • JOHN@JOHNPEARSONASSOCIATES.COM

CEO/BOARD CHAIR DIALOGUE

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Join Us in Phoenix This January! Invest in your ministry, your professional development and your CEO/Board Chair relationship. We will customize this dialogue around the unique needs of the 12 organizations in the room—based on an advance online survey emailed to you. Please note:

- This dialogue is exclusively for Christian organizations with annual budgets of \$500,000 or more and at least three years of operation.
- If the board chair cannot attend, please contact Bob Andringa for approval to invite another board member in his/her place.

Time to Learn, Network and Grow. Our schedule is designed to give you maximum time in your “Teams of 2,” plus enriching networking opportunities over meals and breaks. Here’s the tentative schedule:

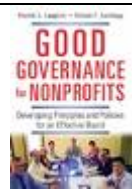
January 20, 2009 – Tuesday

3:30 p.m. Registration and Coffee
4:00 p.m. Welcome and Session 1 – Clarifying Roles, Best Practices
6:30 p.m. Adjourn for Dinner (Teams of 2) - *This evening is designed for CEOs and Board Chairs to enjoy dinner together as a “Team of 2.”*

January 21, 2009 – Wednesday

8:30 a.m. Session 2 (with coffee) – Key Board Roles and How to Do Them Well
12:00 noon Working Luncheon (lunch is provided) – Team Planning
1:00 p.m. Session 3 – Five Essentials for Board Excellence
3:30 p.m. Take-aways and Next Steps
4:00 p.m. Adjourn

Our Facilitators. Bob Andringa, Fred Laughlin and Dale Lefever have more than 35 years of CEO/Board consulting experiences. Bob is president emeritus of the Council for Christian Colleges & Universities. Fred is former Senior Partner with PriceWaterhouseCoopers. Dale recently retired from the faculty of the University of Michigan and has taught strategic planning and change management to hundreds of organizations.



One copy of *Good Governance for Nonprofits: Developing Principles and Policies for an Effective Board*, the AMA book by Laughlin and Andringa, will be presented to each organization, along with other helpful resources. This book includes hundreds of best practices in the context of a Board Policies Manual.

Meeting Location. Convenient to the Phoenix Airport, the sessions will be at the Crowne Plaza Phoenix Airport. To reserve a guest room at the “CEO Dialogues” rate of \$169 per night (plus taxes), you must contact Jill Marineau, Director of Catering, at 602-286-1122 (direct line) or her direct fax 602-286-1109. **Crowne Plaza Phoenix Airport**, 4300 East Washington, Phoenix, AZ 85034, Hotel Front Desk: 602-273-7778; Hotel Fax: 602-275-5616, www.cpPhoenixAz.com



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Register Today! Limited Space Available!

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Crowne Plaza Phoenix – Phoenix, Arizona

Save \$\$\$\$ - Postmark Your Registration 30 Days in Advance!

NAME _____

ORGANIZATION _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

OFFICE PHONE _____

CELL _____

FAX _____

EMAIL _____

WEBSITE _____

FEE INCLUDES ALL MATERIALS, COFFEE BREAKS AND WEDNESDAY LUNCH	Postmark on or before Dec. 20, 2008	Postmark after Dec. 20, 2008	Your Fee
<input type="checkbox"/> Teams of 2 #1 CEO: _____ #2 Board Chair: _____	\$395	\$495	\$
<input type="checkbox"/> Co-Host #1 Co-Host: _____ #2 CEO: _____ #3 Board Chair: _____ <i>Each Co-Host agrees to participate and invite one "Team of 2" as his or her complimentary guests. (Each team is one nonprofit CEO and one board chair.)</i>	\$450 for Co-Host and 1 "Team of 2"	\$595 for Co-Host and 1 "Team of 2"	\$
<p align="center">Thanks to our Sponsor!</p> <p align="center">Christian Community Credit Union www.myCCCU.com</p>			
TOTAL DUE (Make check payable to: CEO Dialogues, Inc.) →			\$

Confirmation. You will receive a confirmation of your registration via email—and be invited to complete an online survey to “prime the pump” on suggested discussion topics for our sessions together.

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PAGE 3 OF 3