

News Flash!

May 29, 2008

Mastering the Management Buckets listed as one of the "Top Sellers" in the online ECFA Store at Evangelical Council for Financial Accountability.

Visit ECFA at www.ecfa.org.

The screenshot displays the ECFA online store interface. At the top, a navigation bar includes links for Home, About, My Account, My Favorites, View Cart, and Track My Order. The main header features the ECFA logo and the tagline "Applying a Higher Standard. Serving a Higher Purpose." Below this, a shopping cart summary shows 0 items and a \$0.00 subtotal, with a "Register for FREE!" link. A secondary navigation bar offers options for Top Sellers, Top Reviewed, Quick Find, and Message Center.

On the left side, there are three vertical sections: "Categories" with links for Accounting/Tax/Finance (13), Board Governance (5), and Fundraising/Stewardship (8); "Last Viewed Items"; and "Search" with a quick search box and a browse categories dropdown. A "Spotlight" section at the bottom left features a book cover for "Donor Restricted Gifts Simplified".

The central "Top Sellers" section highlights four books:

- Donor Restricted Gifts Simplified**: Includes a "See More Info" link.
- Accounting and Financial Reporting Guide for Christian Ministries**: Includes a "See More Info" link.
- The Zondervan Minister's Tax & Financial Guide**: Includes a "See More Info" link.
- Mastering the Management Buckets**: Includes a "See More Info" link.

At the bottom, an "Evangelical Council for Financial Accountability Deals" section displays four promotional items: "The Nonprofit Board", "Second Edition", "NOT-FOR-PROFIT AUDIT COMMITTEE", and "PREPARING TAX RETURNS". The browser's address bar shows "Internet" and a 100% zoom level.