



JOHNPEARSONASSOCIATES

SERVING NONPROFIT MINISTRIES, ASSOCIATIONS, CHURCHES AND THE COMPANIES THAT SERVE THEM

**Vision Implementation With Detailed Execution:**

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- Board governance workshops and retreats
- Strategic planning facilitation
- CEO and senior leader coaching and project implementation
- Fund development strategic direction
- Staff retreat facilitation
- Strategic project development and benchmarking
- Conference and meeting management
- Marketing, branding, customer definition—and annual communication planning

**Recent Clients:**

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Adoption/Orphan Care Summit II (FamilyLife)	Leadership Catalyst
Agros International	Life Coach Foundation
American Society of Association Executives	Moody Bible Institute
Association CEO Roundtable	Motive Entertainment
Association of Gospel Rescue Missions	Mustard Seed Ranch
Bakke Graduate University	National Religious Broadcasters
Cancer Comfort Ministry	North American Indigenous Ministries
CEO Dialogues, Inc.	Palomar Christian Conference Center
Christian Camp and Conference Association	Pearpod
Christian Community Credit Union	PVG (Joy at Work)
Christian Management Association	San Diego Christian College
Christian Stewardship Association	Stonecroft Ministries, Inc.
City Rescue Mission	Strategic Resource Group
Community Plus	The Barnabas Group
Drug Enforcement Administration	The Prevail Team
Evangelical Council for Fin. Accountability	The Salvation Army – National HQ
Finishers Project	The Vision Consultancy (TVC, London)
Free Church Printing	YoungLife (San Clemente & San Juan Capistrano)
Free Wheelchair Mission	Whispering Winds Camp & Conf. Center
Gateways to Better Education	
Kintera	

*List Includes Pro Bono Clients & Workshops*

**JOHN PEARSON...** is president of John Pearson Associates, Inc., a management consulting firm based in San Clemente, California, that helps nonprofit organizations in VISION IMPLEMENTATION WITH DETAILED EXECUTION. In December 2005, Pearson concluded 11 years as the president/CEO of Christian Management Association ([www.CMAonline.org](http://www.CMAonline.org)).

He's the creator of the *Management Buckets* workshop, the *Nonprofit Board Governance* workshop on "Moving Your Board Members From Myth to Mission," and in 2005, led 18 organizations through the "Five Questions Every Nonprofit Organization or Church Must Answer: The Drucker Foundation Self-Assessment Tool." He is the editor and publisher of the weekly eNewsletter, *YOUR WEEKLY STAFF MEETING*. His next book, *MASTERING THE MANAGEMENT BUCKETS: 20 CRITICAL COMPETENCIES FOR LEADING YOUR BUSINESS OR NONPROFIT*, will be published by Regal Books in April 2008.

The co-author of *Marketing Your Ministry: 10 Critical Principles*, John also served as the president of Willow Creek Association, South Barrington, Illinois (a network of 12,000 churches worldwide); was on the management team at Willow Creek Community Church; and was the executive director of Christian Camp and Conference Association, now based in Colorado Springs, Colorado, and known for many years as Christian Camping International/USA.

He's a graduate of Seattle Pacific University and Trinity Evangelical Divinity School and also served five years as the director of Christian education/camp director with the Midwest district (70 churches) of the Baptist General Conference, Chicago, Illinois, and six years as the executive director of Lake Sammamish Bible Camp (Camp Sambica), Bellevue, Washington.

John has served more than 30 years as a nonprofit CEO and 25 of those years leading three associations. Well-connected and well-read, John has been the publisher of two magazines, written more than 250 issues of various newsletters on management and ministry and more than 100 magazine columns on leadership and management ministry trends, including the *Management Rules of Thumb* series in the *Christian Management Report*.

He has led more than 50 regional, national and international conferences, and facilitated dozens of day-long CEO Dialogue roundtables. John served six years on the board of the Evangelical Council for Financial Accountability (ECFA), was chairman of the presidential search committee (to replace a CEO/founder) as a board member for Interdev, and recently served as a board member at Bakke Graduate University, Seattle, Wash.

Pearson also volunteers as a member of The Barnabas Group ([www.BarnabasGroup.org](http://www.BarnabasGroup.org)) in Orange County, California, serves as the volunteer president of CEO Dialogues, Inc. ([www.CEODialogues.org](http://www.CEODialogues.org)) and is a partner with The Andringa Group ([www.TheAndringaGroup.com](http://www.TheAndringaGroup.com)), led by Bob Andringa, former president of the Council for Christian Colleges & Universities. John is privileged to serve as a member of the Board of Reference of Leadership Catalyst, Pioneer Clubs and Strategic Resource Group. In 2006, Christian Management Association honored him as the first recipient of the TED ENGSTROM AWARD, named after Dr. Ted Engstrom, the president emeritus of World Vision.

John and his wife, Joanne (chief operating officer of John Pearson Associates, Inc.), have been married for 37 years and they've had the privilege of traveling and/or teaching leadership, management and board governance in 20 countries. In his other life, John just sold (but never rode) his 100<sup>th</sup> anniversary Harley-Davidson motorcycle and also played an FBI agent (actually...just one scene) in the movie, *The Genius Club* ([www.TheGeniusClubMovie.com](http://www.TheGeniusClubMovie.com)). He recently wrote the *Faith-Based Leader's Resource Guide* for the *Rocky Balboa* movie ([www.RockyResources.com](http://www.RockyResources.com)) and the leader's guide for *The Nativity Story DVD* ([www.NativityResources.com](http://www.NativityResources.com)).

The Pearsons are also blessed to live just one mile from family. Their son, Jason, owns a marketing and graphic design business ([www.pearpod.com](http://www.pearpod.com)) and is the co-founder of Free Church Printing ([www.FreeChurchPrinting.com](http://www.FreeChurchPrinting.com)). Jason and Melinda are the happy, but tired, parents of triplet four-year olds ([www.pearpod.com/triplets](http://www.pearpod.com/triplets)), Emelia, Zuzana and Anderson, who in 2007 just welcomed a new baby sister, Annika ([www.pearpod.com/newbaby](http://www.pearpod.com/newbaby)).

## **CONTACT US!**

**CALL 949/500-0334**

**JOHN@JOHNPEARSONASSOCIATES.COM**

**WWW.JOHNPEARSONASSOCIATES.COM**